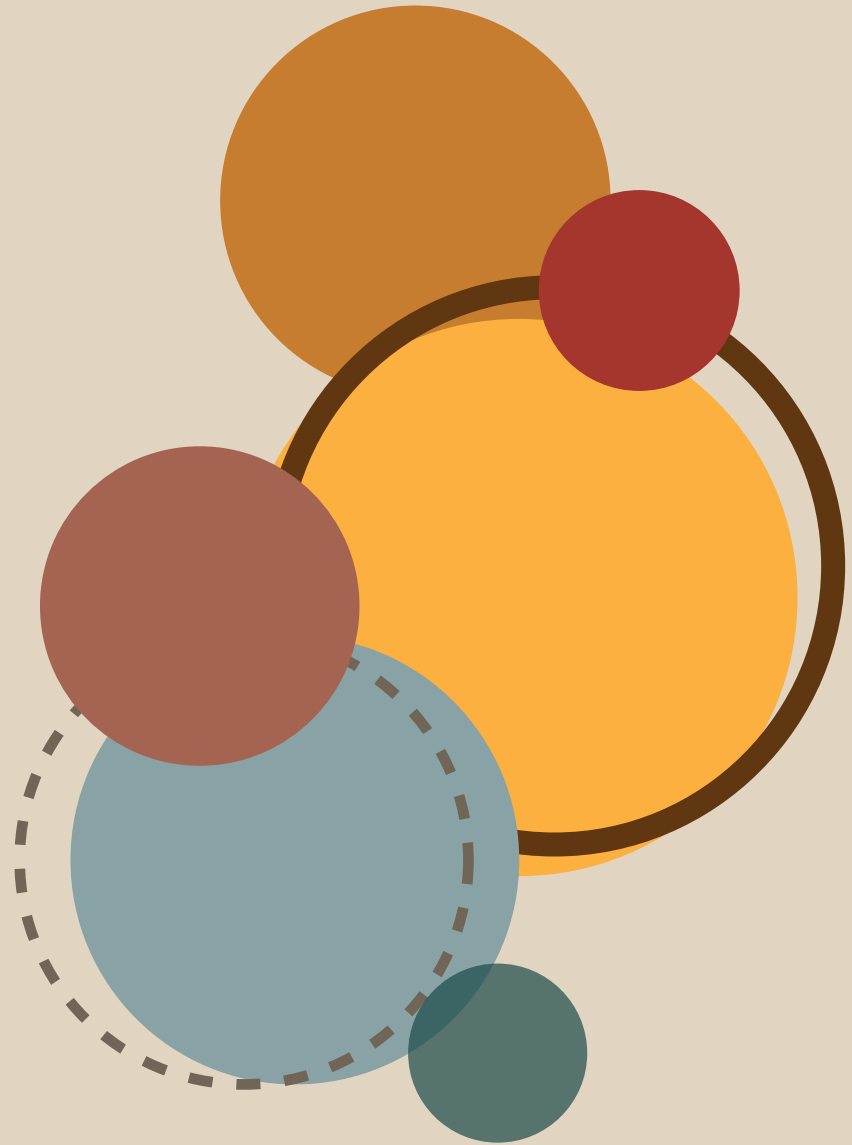


GRAPHIC DESIGN PORTFOLIO

TANG YAN TUNG



ABOUT

I studied the Higher Diploma in Audio Visual Entertainment technology. During those two years, I have to learn basic knowledge of different software, such as Adobe Illustrator, Photoshop, Premiere Pro, Auto CAD, 3Ds Max, Sketch etc. In the process, I discovered I like to be a graphic designer more than to be a stage manager or technician. I like art and aesthetic things when I was studying art in high school, so I chose art to be my subject.

After graduated from Higher Diploma, I have done some jobs which were not related to art. However, I can not put down my passion for art. Also, I want to be a graphic artist in the future. Therefore, I decided to apply the BA degree of Graphic Design in order to improve my design skills, creative thinking skills and develop my conceptual skills, soft skills to apply them to my artworks smoothly.



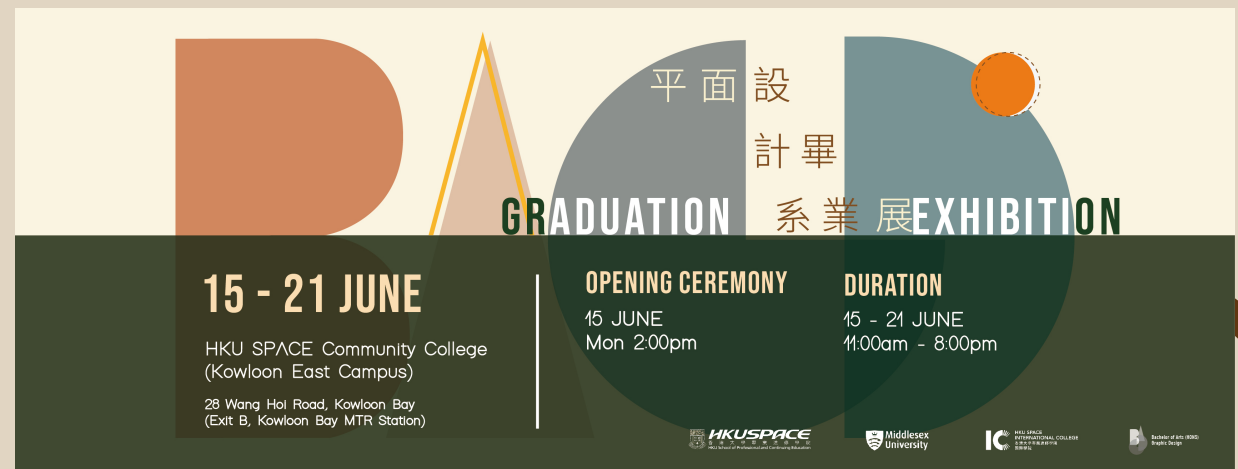
PORTFOLIO

Graduation Campaign



- The poster

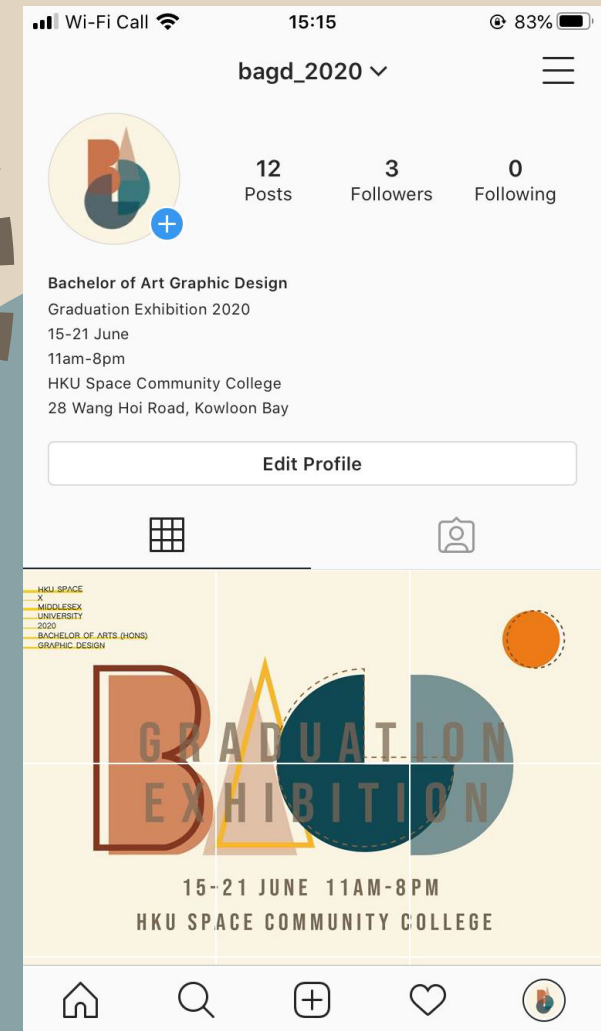
This is the Graduation Campaign design for BA(Hons) Graphic Design of HKU Space x Middlesex University. Here included a poster, Facebook banner, Instagram page and pull-up banner.



- Facebook banner



- Pull-up banner



- Instagram page

Font Design



This is a foldable A2 poster with a full set font design for a bar - Quinary.

Project Design

No Plastic Vending Machine

SAY NO TO PLASTIC.

NO PLASTIC VENDING MACHINE not only can but drinks, it also can buy bottles. This machine has been designed in order to decrease the usage rate of plastic bottle.



Structure of No Plastic Vending Machine



1. A touch screen which shows all the colours and patterns of the bottles.
2. Shows what kind of drinks of that vending machine.
3. Press to choose the drinks before you pay.
4. The selected bottle would be dropped down after you paid.
5. Press this button to start pour the drinks when your bottle is ready.
6. The drinks would be poured out through this tube.
7. Supporting payment - Visa, Master, Octopus card and coins

Design of the bottle

Buckle
Wood bottle cap
Large bottleneck



App of No Plastic Vending Machine



- Nearby Showing the address of the No Plastic Vending Machine around you.
- Map Showing the map and point out the locations of the No Plastic Vending Machine in Hong Kong.
- New Reporting news such as new locations, event or sale news.
- Page Linking the facebook page.
- Setting User can set the language and notice.

This is a machine design which aims to reduce the among of disposable plastic bottle and enhance the awareness of environmental friendly of Hong Kong people. Here is the design of the machine, the bottle and the app.

K11 MUSEA Redesign

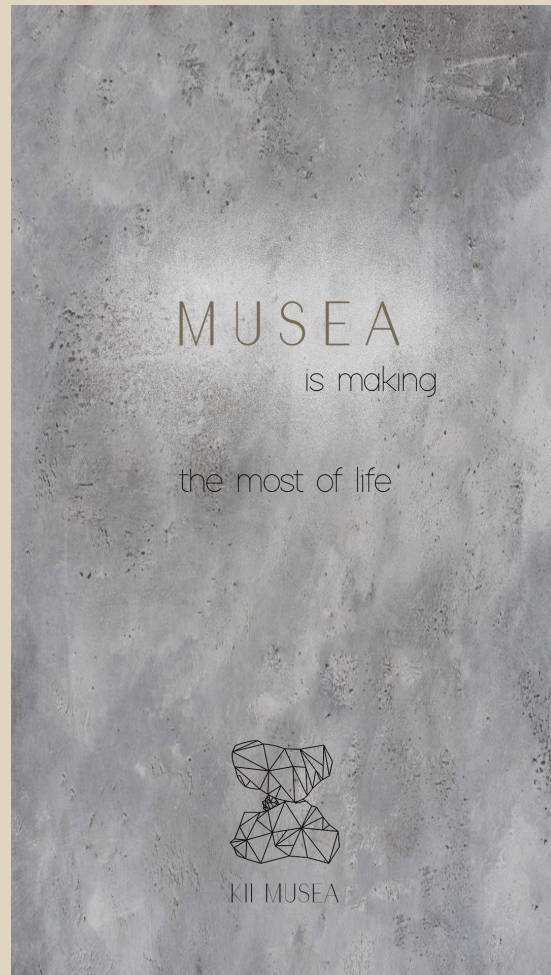
This is the redesign of K11 MUSEA. The new style is 'Wabi Sabi'. Here included MTR advertisement, membership leaflet and the map.



- Membership leaflet



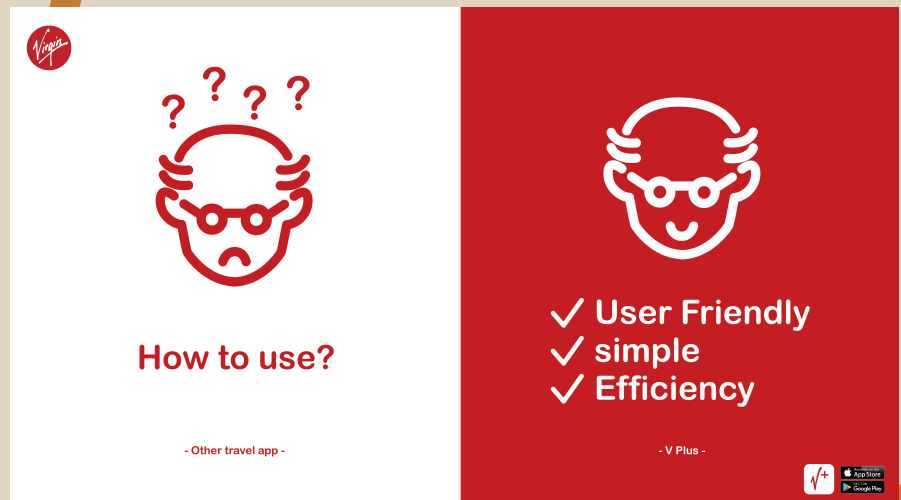
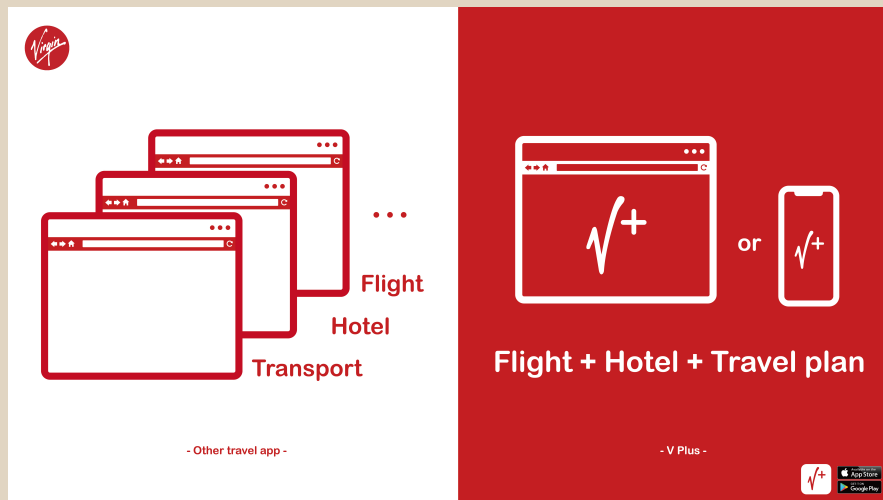
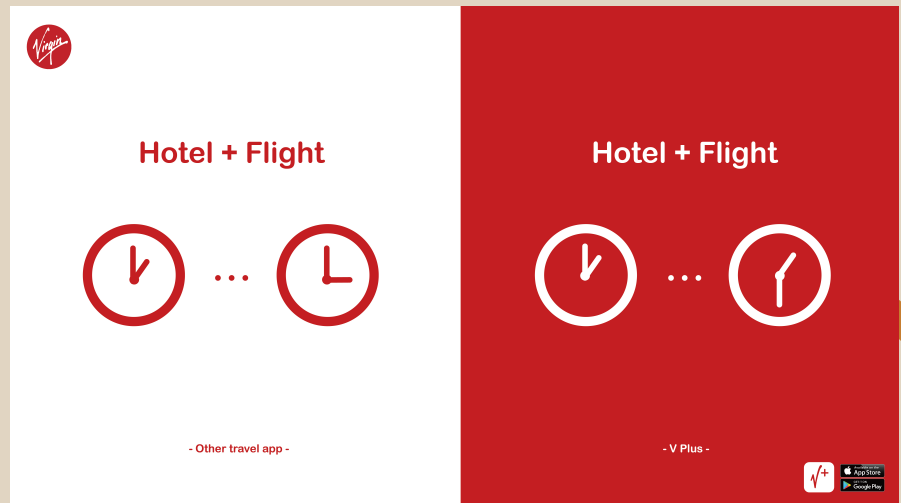
- Map of Tsim Sha Tsui



- MTR advertisement

Poster Design 1

These are some posters for Virgin. Virgin has a new brand 'Flight+Hotel' that is an online booking platform. These posters are to promote this platform is reliable and easy to use.



Poster Design 1

These are some poster design of the music festival which held in Spring, Summer and Autumn.



PHOTOGRAPHY





CONTACT

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